PORTUGAL

A FRIENDLY SMILE.
A REMARKABLE SERVICE.

Your valuable partner

DESTINATION MANAGEMENT PORTUGAL
www.dmcportugal.abreu.pt
HELLO PORTUGAL.

Portugal, a country of poets, is blessed by the sun and sea breezes. Portugal is a country that likes to share its great cuisine as well as a good chat. Portugal is a country breathing with history and heritage. Portugal is a country of innovation and creativity. Portugal is a calm and peaceful country with beaches to match. But above all, Portugal is a beautiful country. A country that has the ability to attract the visitor and leave him with memories that last a lifetime. Portugal is a country that is a perfect blend of what is best in the world.

THE ABREU BRAND

A unique approach

Abreu, which was founded in 1940, is a destination management company sharing its unique legacy of experience and knowledge with its clients. It is a partner that is ever-adaptable to the specific requirements of every market in which it operates. A consolidated presence, starting with the company’s home country – Portugal, Abreu is a specialist in providing creative solutions, capable of innovating and surprising as well as being ahead of their time.

THE MICE CONCEPT

Abreu takes on the organisation of events in a dedicated and exclusive manner. For this reason, each MICE operation performed by Abreu carries the guarantee of a unique experience. This is the concept underlying the selection of our different partners and our constant monitoring of the endorsed itineraries, equipment and sites.

Creative solutions

Clients expect a destination management company to be able to adjust to their profile to fulfill their requirements and to meet their wishes. But at Abreu, there is always something more that draws us. The search for unique creative solutions that innovate, are ahead of their time and surprise at all stages, and on all occasions during the events – from transportation to accommodation. From the event’s location to the entertainment programmes.

At all latitudes

Abreu’s own offices all over the country and in the autonomous regions of the Azores and Madeira, ensure that the company is aware of the situation on the ground in any part of Portugal and the potential that exists in a local and regional context. No matter where, you can rest assured that assistance and logistical support will be available at all times and it will be entrusted to those with an in-depth knowledge of the region and location.
LISBON. A FAÇO.

Lisbon is the city of seven hills, superbly expressed in the fado songs. Old Lisbon, overlooking the River Tagus, bears the mark of genius of the Marques of Pombal as well as the unmistakable contours of the former regency. Modern Lisbon, which also likes hand in hand with this new, is an open window on the modern world. Lisbon, in its many different facets, is a permanent meeting point of culture, shows, large-scale organisations and great events. Not far from the city we can find the charm of Estoril and Cascais and the sublime beauty of Sintra, an ancient village that is a UNESCO world heritage site.

PORTO. A TOAST.

Porto is cultural tradition and architectural heritage. Porto is modernity, fashion, classical and modern music, contemporary art. Porto is a walk by the river mouth, an opulent dinner. Porto is music and fireworks. Porto is an afternoon spent in a coffee house, in a garden or strolling on a street. Porto is a negro traditional boat anchored on the River Douro. Porto is a vintage full-bodied strong wine from the Upper Douro winemaking region, a world heritage site, with an eternal toast to the sea!
ALGARVE. A DREAM.

Algarve is Portugal's southland overlooking North Africa and the Mediterranean. It is a region of long beaches with fine, white sand, perpetually blue skies and the bright sun. Algarve is a region containing some of Europe's most renowned resorts, where Portugal and the world's beautiful people ensure they have a reservation. Algarve is good weather the whole year through, which is very pleasing for the golfers that come from all over the world. Algarve is a sustained body, a perfumed pine forest, a fish that leaps from the boat onto the table of the best gourmets.

MADEIRA. A PEARL.

Madeira, which is the name of the island and the archipelago that also contains the island of Porto Santo, was first called the Pearl of the Atlantic a long time ago. Madeira is, in fact, a place with a special charm. A paradise for those or those who like to take a stroll or have a quiet walk. The hotels of reputable names are located in the most beautiful places of the island, and the sailing trips are among the best things to do in Madeira. Funchal, the archipelago's capital, is a city that combines the elegance of past times with the modernity of the present. It is a city that is always ready for a party: the annual carnival is a show not to be missed, and the New Year's Eve celebrations are the most anticipated events of the year.
AZORES. A PARADISE.

The archipelago of the Azores is formed by nine islands of rare beauty and arom in the middle of the Atlantic Ocean. Nine expressions of Nature that make you want to take all the time in the world to discover. Terceira; Corvo; Ribeira Grande; St. Miguel; S. Maria; Pico; Faial; Graciosa; Terceira; Flores and Corvo. Each island is certain to be a revelation. The Azores are a living example, in the purest form, of what we would imagine paradise to be like, between the sun and the mist, and the green land and the blue of the sea. The people of the Azores have a very special way of welcoming guests, of keeping their history alive, of expressing their culture, of valorising and promoting the potential of their numerous destination attributes.

GOLF. PORTUGAL ON TOP.

Very agreeable weather during all four seasons of the year makes Portugal a destination for golfers and for golf’s major competitions. Portugal, which was recently named as the “Established Golf Destination of the Year 2009” by IAGTO - International Association of Golf Tour Operators, currently has 86 courses: 8 in Porto and North Portugal, 2 in the Beira region, 22 in the Lisbon region, 27 in the Alentejo region, 3 in the Azores and 3 in Madeira. Portugal has two golf courses listed in the top 100 of the world’s best golf courses, according to Golf Digest’s ranking: San Lorenzo (38th) and Victoria Old Course (44th).